



RCI Ontario Chapter Online Advertising

Advertising on the RCI Ontario Chapter website is a great way to deliver marketing directly to RCI's building envelope consultant members. Show your corporate advertising message to RCI Ontario Chapter members and make direct contact with consultants who annually specify millions of dollars of roofing, waterproofing and air barrier materials.

Advertising space is available on three different levels: Platinum, Gold and Silver.

Platinum: Top Banner Ad (\$1,000.00 per year)

There will be up to six (6) rotating Platinum Level Banners at the top of the page between the banner and the navigation menu, which will refresh at a rate of ten (10) seconds each. Platinum Level advertisers will have maximum visibility, as the advertising will be visible on every part of the website. Website users will be able to link to your website through your banner ad. Online advertising order placement will be determined on the basis of first-come-first-served.

Gold: Front Page Banner Ad (\$500.00 per year)

There will be three (3) rotating Gold Level advertising spaces available (with six (6) advertisers each), which will refresh at a rate of ten (10) seconds each. The Gold advertising spaces will be located between articles posted on the home page. Website users will be able to link to your website through your banner ad. Online advertising order placement will be determined on the basis of first-come-first-served.

Silver: Marketplace Advertising Section (\$200.00 per year)

A separate page on the website designated as the "Market-Place", highlighted by a menu title. Browsers searching for services within the Market-Place can link to your website from your business card location. Business Card advertising will be organized by categories, such as Consultants, Contractors, Manufacturers, Suppliers, etc.; online advertising order placement will be determined alphabetically within these categories. Platinum and Gold advertisements will also be displayed on this page.

Advertising Design / Submission Format:

Your advertising can be designed by your web designer, or ours.

Submit horizontal banner advertisements (468 pixels x 60 pixels, 50KB maximum file size in the following accepted formats: .swf, .jpg, and .gif) to rci@rci-onchapterinc.ca

Terms and Conditions:

The RCI Ontario Chapter Board of Directors reserves the right, in its sole discretion, to reject any advertisement. If an error is made that materially affects the value of the ad, a corrected advertisement will be inserted within ten (10) days upon written request without additional charge. No refunds will be granted. HST must be applied to all prices identified above. Prepayment is required for all online advertising.